skykick
CLOUD BACKUP

Market leading data protection for Office 365 - ensuring better business continuity for SMBs

Many small businesses are not aware or prepared for the detrimental impacts that data loss can have on their operations. Cloud backup can help mitigate these risks.

Data loss happens in the cloud

Data loss affects 32% of businesses, with accidental or malicious deletion accounting for 71% of situations.[1] Office 365 does not natively prevent this loss.
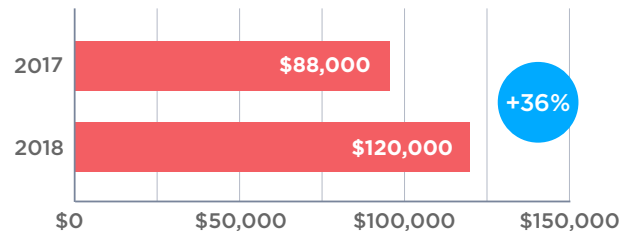
Common cause of data loss

- User Error (64%)
- Malicious Deletion (7%)
- Software Issues (16%)
- Hackers (13%)

Data loss can be costly

According to a recent survey by Kaspersky Labs, the average cost for an SMB data breach was $120,000, a 36% increase since last year.[2]

Average cost for a data breach

Year	Cost
2017	$88,000
2018	$120,000

+36%

$0 $50,000 $100,000 $150,000

SkyKick Cloud Backup – Ideal add-on for Office 365 customers

The tools you need for ensuring you're prepared for disaster recovery scenarios

Unlimited Backup
Up to 6 daily backups
No data or retention limits
No overages

Rapid Search
Find lost data in seconds
Simple, intuitive interface
Robust browse & search options

One-Click Restore
Restore data right back where it was
Get back on track quickly
Peace of mind

Coverage across the full Office 365 tenant

Exchange Online

SharePoint for Business

OneDrive for Business

Office 365 Groups

Microsoft Teams

1. IT Compliance Policy Group
2. Kaspersky Labs - What is the cost of a data breach? - May 2018

Why SkyKick?

SkyKick Cloud Backup provides Office 365 customers a comprehensive and complete data protection solution that extends the standard data retention policies provided by Microsoft. Choose SkyKick Cloud Backup for your backup solution for these reasons:

- ✓ Most comprehensive coverage of your productivity data across the Office 365 tenant
- ✓ Most frequent snapshots of Sharepoint and OneDrive data
- ✓ Unlimited data retention for your backups – including deleted users
- ✓ Unlimited storage for your data backups
- ✓ HIPAA and GDPR compliance at no extra charge
- ✓ Full cloud to cloud solution with no client side software installed
- ✓ Built on Microsoft Azure

Frequently Asked Questions

Q: Why do you need to back up a cloud offering like Office 365?

A: Even a cloud-first service like Office 365 can't protect you against user error, malicious deletion of data or hacker-initiated data breaches! Office 365 offers customers geo-redundancy of data, but this doesn't help when errors or issues are replicated in the cloud. SkyKick also extends data retention beyond the native 14 days (Exchange Online) and 30 days (Office 365 Groups) – to unlimited protection!

Q: Why should I choose a cloud based backup over an on-premises solution?

A: A cloud based solution such as SkyKick Cloud Backup offers a number of advantages over legacy on-premises alternatives, namely: less hardware to manage, less complex set up and management, more flexible deployments that scale with your business, and better security compliance through frequent updates from underlying public cloud supplier Microsoft Azure.

Q: Why should I consider this Cloud Backup solution when there are less expensive alternatives?

A: SkyKick offers partners a backup solution that completely covers the Office 365 tenant. Key advantages of SkyKick Cloud Backup include its native integration to Microsoft Azure infrastructure that offers the fastest time to restore and gives customers more data center choices for storage. It also includes up to 6 snapshots per day out of the box, simple one click restore to any point in time and original location, plus full GDPR and HIPPA compliance at no extra cost.

Q: We have archiving and/or legal hold. How is it different than backup?

A: An Archive is not a separate copy of data, it's just a different storage location. It is exposed to the same risk of deletion as the mailbox. While this may keep users from intentionally deleting old email (to stay under mailbox data limits), it does not offer the same level of protection as a backup copy.

Legal hold – available only to E3+ license holders of Office 365 - is designed for litigation, not business continuity. It requires time and expertise to set up and manage, and it is not designed to restore data quickly. Recovering data requires time and expertise, and when the data is recovered, it is unstructured. Only a backup solution can quickly, easily, and seamlessly restore lost data exactly as it was and where it was.

546-190924-0930

Stay protected, stay productive.

Connect with a SkyKick IT Partner to learn more.

offers.skykick.com/find-a-partner